The START story

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1. Rio Tinto’s aluminium sustainability journey
2. What is START?
3. Planet, People, Progress: our sustainability criteria
4. Introducing the START Platform
5. START Labels
6. START Enhanced
7. START Sustainability Advisory Services
As an industry leader in sustainable thinking, we work closely with our partners across the aluminium value chain to tackle climate change.

- Founding member
- Responsible and traceable solution

**2012**
- World's first Low carbon solution

**2016**
- 1st company to be Performance Standard and Chain of Custody certified

**2018**
- 23 sites certified worldwide

**2019**
- 1st metal sale to Apple
- Game changing solution

**2020**
- 1st low carbon cans produced for Michelob Ultra
- Partnership with Anheuser-Busch
- 1st Closed Loop Solution offering
- Production of alloys made with recycled content

**2021**
- Setting a new ambition for responsible aluminium
- First of a kind multi-product collaboration
- With Schneider Electric
- Partnership with Corona Canada
- 1st pilot fully traceable beverage can
- Multi-materials partnership for a net zero-future (Li, Al, Cu)

**2022**
- Partnership with Schneider Electric
- 1st Closed Loop Solution offering
- Production of alloys made with recycled content
- First of a kind multi-product collaboration
- With Schneider Electric
- Multi-materials partnership for a net zero-future (Li, Al, Cu)
Watch: What is START Responsible Aluminium?
START provides transparent and traceable information on our aluminium products to empower more informed choices across the supply chain.
START sets the standard for responsible aluminium through a technology solution

1. START is built on a digital blockchain model, providing traceability and provenance on our aluminium products.

2. Transparent impact and insights assessment across key criteria of Rio Tinto aluminium in the market.¹

3. Continues to build on existing ecosystems for assurance.

4. Dynamic and evolving metrics to reflect Rio Tinto’s climate change-based targets in 2030 and 2050.

- Net zero
  - Our ambition by 2050
  - 50% reduction in emissions by 2030²

- $7.5bn estimated spend on climate-related projects between 2022 and 2030

¹Global warming potential, Water, Energy, Recycled content, Waste; Safety, Communities, Third-party assessment; Whistleblowing programme, Diversity

²Targets apply to managed and non-managed assets on an equity basis.
START is your solution to navigate the evolving ESG landscape

We give you all the information you need in the value chain, from **START to finish**, so that you can make more informed decisions. Transparency and traceability has never been easier.

1. Increase in demand for decarbonisation and ESG metrics
2. Greater regulatory requirements and compliance frameworks
3. Demand for more sustainable products from end-users
Watch: What our customers think about the evolving landscape and how START can help.
START provides transparent information from mine to market across 14 key criteria under our 3 pillars – Planet, People and Progress.

**Planet**
1. Global warming potential
2. Water management
3. Waste management
4. Energy (electricity) source
5. Air emissions
6. Biodiversity
7. Land Management
8. Recycled content

**People**
9. Safety performance
10. Contribution to communities
11. Third-party assessments

**Progress**
12. Ethics & Compliance training
13. Diversity
14. Whistleblowing programme
Watch: What is the START Platform?

Create a legacy
Choose sustainable aluminium

Meet the START Platform.
Just like a nutrition label that allows us to make more informed decisions about the products we buy, the START Label helps us to make a more sustainable choice.
Changing the way we talk about sustainability.

Sustainability is personal and affects all of us. Thus, we introduced VCare – “Value Chain Care” to remind us that we should all care. Sustainability is also holistic, so we are rethinking the way we talk about ESG – Planet, People and Progress.

Environment is now: VCare – Planet

Social is now: VCare – People

Governance is now: VCare – Progress

*START Sustainability Label and Insights to be provided upon request with each sales order
Read the Methodology, Definitions, Scope file for detailed explanation of the metrics we report.
START Enhanced is a premium solution designed to meet the needs of our most sustainable customers

- Independent third-party assurance
- Low carbon certification
- Sustainability advisory services
- ASI certification
- Green financing
- Environmental Product Declaration (EPD)

Contact START@riotinto.com to find out how we can help.
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<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>Furnish customised insights based on customers requirements.</td>
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<td>2</td>
<td>Assist in defining and mapping value chain to enable Environmental Product Reporting requirements.</td>
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<td>3</td>
<td>Help with issue-specific aluminium sourcing goals.</td>
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<td>4</td>
<td>Provide comparative Life Cycle Assessments.</td>
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<td>5</td>
<td>Provide benchmarking advice to develop milestones throughout your sustainability journey.</td>
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<td>6</td>
<td>Provide customised sustainability training to improve sustainability awareness.</td>
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For more resources

Watch our team introduce START

Read our governance and transparency framework

Get detailed explanations on your START Label
Empowering a sustainable future

Contact us at:

(start@riotinto.com

START Responsible | LinkedIn

https://www.startresponsible.com